

ROTARY CLUB OF NANAIMO

“COGS”



Volume 90, Number 14

4,414th Meeting

October 2, 2009



Northern Expedition stops in Nanaimo on its way to the northern BC

photo: Yvan Gosselin

**Club Meeting Friday at 12:15 p.m.
at the Coast Bastion Inn**

CLUB OFFICERS

President Ken Westfall
 Vice President Bob Buchanan
 Secretary Janeane Coutu
 Treasurer Gordon Hubley
 President Elect John Heisterman
 Immediate Past President Wayne Anderson



**Serving Our Community Since
May 1, 1920 - Charter Number 43**

DIRECTORS

Al Smith Wahid Ali Judy Malcolm
 Jane Currie Douglas Anderson Joan Ryan

President Rotary International
 John Kenny, Rotary club of Grangemouth, Scotland

District Governor 5020
 Harold Alexander, Rotary Club of Longview, Wa., USA

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Bruce Tait passed away early Sunday September 27, 2 days after his 87th birthday.

Bruce was a very dedicated Rotarian, celebrating 47 years in our club with perfect attendance. He was a Paul Harris Fellow and served as club President in 1975-1976. His dry wit and tell-it-as-it-is persona will be missed by his Rotary friends. A fine gentleman our Bruce Tait.

Photo of Bruce with Janeane Coutu taken at June 2009 installation of officers when he received his perfect attendance pin.

Meeting Notes September 25, 2009

By Mike Herold

President Ken started the meeting with the Rotary Four Way Test and asked **Bob McDougal** to introduce the visiting Rotarians and guests. There were none so Bob had an easy job today.

Yvan gave us the health of the club and told us that long time Rotarian **Bruce Tait** was not doing very well after his heart surgery and we subsequently learned that Bruce passed away Sunday, two days after celebrating his 87th birthday. Also **Susan Gerrand** was in Vancouver having open heart surgery and will be home in 3-4 days. Good luck, Susan and get well soon.

President Ken announced that our club's attendance last week was a dismal 56% and encouraged members to improve their attendance or do make-ups.

Alan Smith reminded us about book sorting at Nanaimo North Town Centre this Saturday from 9-12 a.m. and Thursday from 6-9 p.m. **John Salem** reminded the Founda-

tion Committee about meeting today after Rotary.

Wayne Kuss spoke of the "Raise a Reader" program and thanked **Janeane Coutu** for her picture in the paper regarding the book sale. **Frank Shoemaker**, on behalf of **Russ and Pam White**, was asking members for any donations for Project Amigo and also about adopting an elementary or high school student with funding.

President Ken also reminded us that soon to be new member **Jerry Jagger** was not introduced today.

Sergeant-at-Arms **Yvan** with his helper, **Judy Malcolm**, started the collections by fining **George Hrabowych** for some of his staff having their picture in the paper supporting the Cans Festival. He also fined **Wayne Kuss** for selling day old newspapers and for also insulting **Yvan** by saying that daughter Francine got her energy from her mother Lucie's side. What nerve!!

Everyone at **Janeane Coutu's** table was fined for sitting with a celebrity and today's greeters, **George Hrabowych**, **Bob Buchanan** and **John Salem** were fined for being late. **Basil Hobbs** was also fined for being the last Rotarian to show up for the meeting.



George Hrabowych & Bob Buchanan greet guests while Pres Ken gets advice from Gunter Raedler.

John Salem paid \$10 for his foolish football bet with **Gunter Raedler**.

Happy and sad bucks were many with **Keith McFarlane** insulting

Mike Herold for looking like Colonel Saunders and **Joan Ryan** had a happy buck for recently drinking at Cheers in Boston.

Alan Smith presented a story about too many exchange students and family at a Thai dinner prepared by exchange student Jeff and **Ed Borisenko** was looking forward to an upcoming cruise with Iris. **Janeane Coutu** had a good time playing bridge recently and reminded the club that the book sale is in need of paperbacks.

Table stakes were won by **Basil Hobbs**, so it pays to be late, and the wine was won by **John Salem**.

Program Notes-Sept 25, 2009 Committee reports

By John Anderson

The program started with **Al Smith**, Director of Community Service and Youth. Al was just back from the first interview with the out-bound students on youth exchange. The meeting involved both the long term (1 year) and short term (1 month) exchange students. The second interviews will be early October and District interviews will be held in Victoria in early December. The committee is working very hard and is well on its way selecting the students. Al introduced **Joan Ryan** to speak about our youth programs.

Joan talked about the three main functions for youth, RYLA, Rotaract and Interact.

RYLA is the Rotary Youth Leadership Awards. Each year students from all over the district are sent, all expense paid to Seattle Washington for a weekend. Young people from 14 - 30 are chosen for their leadership potential to discuss leadership skills and to learn those skills thru practice. It is also to recognize publicly young people who are rendering service to their communities. Students from 6 of our local High Schools will be chosen and sent to

the awards.

Rotaract is a Rotary sponsored service club for young men and women ages 18 to 30. Rotaract clubs are usually community or University based clubs. Founded by Rotary International in 1968, there are now 7,300 clubs worldwide with over 170,000 members in over 150 countries. Our Rotaract Club is based out of Vancouver Island University. The Club has already sponsored a student from Africa to go to school at VIU.

The Interact club is Rotary International's service club for young people ages 14 to 18. Interact stands for International action. The clubs help develop leadership skills, respect of others and there are usually a lot of student council members. Nanaimo's Rotaract club had it charter 3 years ago. The club has focused on African children and their families with emphasis on AIDS orphans. The club also works with the Salvation Army to help homeless people in Nanaimo. For the World Interact Week Nov. 5th, the Nanaimo Rotaract Club will be holding a "Water Walk". Joan hopes everyone can get out to this event.

Doug Cowling on Community Service:

When Clubs complete effective service projects they improve the community, bring people together and reflect well on Rotary. As active members of their communities, Rotarians are often aware of local needs, priorities, culture and resources that contribute to effective service projects. Our community service committee is particularly indebted to the leadership and direction that it has received from our outgoing chairperson, Art Vanidour. In the past 10 years under his leadership we have provided grants and funding to over 100 different groups and projects with an average annual outlay of \$15 - \$20,000. This has involved the processing and assessment of over 500 requests for financial assistance. Notwithstanding this heavy

workload Art has also found the time to help the less fortunate and unskilled in his ongoing effort to teach Mike Herold how to play squash.

At present the community service committee is concerned with two issues beyond its more routine business. We are about to commence evaluation of whether the club should consider involvement with any long-term large scale projects and are trying to come up with some hands on projects that the club could be involved with that go beyond what is sometimes referred to as "just writing cheques". Three potential candidates for long term funding have been identified as the school district education foundation, the Haven House Society and the new Traveler's Lodge facility.

As to hands on projects many of you may remember the planting party / mud-wrestling event that we did at Northfield Rotary park followed later that day by the ceremonial raising of the flag pole at Dufferin Place. It has been some 5 years since these notable projects so we would like the club to get back in the game a bit. One possible hands on project under consideration is to be involved with the tearing down of the three houses on the new Travelers lodge site and recycling and salvaging as much material as possible.

In conclusion and on a lighter note it was discussed at the committee level that we should encourage more recognition of those club members who spearheaded these sort of projects in the form of better name recognition. With respect to the Northfield Rotary Park it was suggested that having regard to the extensive involvement of **Brenda Grice** we should encourage people to refer to it in a more personal manner such as Brenda's pit stop and roadside rendezvous. In a similar vein with respect to the Dufferin Flag pole – A project dear to the heart of **Ed Borisenko** – and the raising of which required the work of many hands and a complicated system of ropes and

ladders and – when it collapsed at one point during this process – the destruction of a picnic table – the committee struggled long and hard to come up with a suitably informal and user friendly appendage for this project before finally settling upon the catchy and original title of --- Ed's – Flagpole.

Gertrude Stein is famous for saying "less is more" but when it comes to community service – flagpoles or otherwise – I say to you that less is not more – more is better – So be a Brenda or be an Ed but do not be a Les.

President Ken thanked the speakers.

Attendance Report

By *Janeane Coutu*

Attendance for Sept 25th was 58%.

We missed these Rotarians:

Ali, D. Anderson, Benoit, Blararu, Campbell, Currie, Gerrand, Gordon, Grice, Heisterman, Henderson, Hoffstrom, Holland, Hubley, Kolopenuk, McIver, Ostling, Patrick, Ruttan, Samson, Stetar, Tait, White, Williams, Willmon, B. Wilson

Make-ups

Wayne Anderson (book sale)
Dale Huck (Nanaimo North)
Andrea Rosatto-Taylor (Daybreak)

Member Birthdays

Lila Tanner Oct 4

Partner Birthdays

Marie King (Bill) Oct 2

Club Anniversaries

Guenter Raedler 6yrs, Oct 3



Book sale in 2 weeks - please come for one or two of the work parties left.

WEEKLY CLUB PROGRAMS

October 2nd

GREETERS Gill Campbell,
Gord Hubley, Andrea Rosato-Taylor

SGT AT ARMS Wayne Anderson

INVOCATION Susan Gerrand

HEAD TABLE President Ken, Carey McIver, Roy Ostling, Lila Tanner, Gill Campbell, Gord Hubley, Andrea Rosato-Taylor

INTRODUCE GUESTS Joan Ryan

INTRODUCE SPEAKER Roy Ostling

PROGRAM **GIANA PLANNING MISSION:**
Carey McIver

THANK SPEAKERS Frank Shoemaker

October 9th

GREETERS Frank Shoemaker,
Dale Huck, Dave Connolly

SGT AT ARMS Dave Hammond

INVOCATION Brent Stetar

HEAD TABLE President Ken, Mike Counseel, Barbara Blinston, Dave Connolly, Dale Huck, Frank Shoemaker

INTRODUCE GUESTS Bruce Samson

INTRODUCE SPEAKER Barbara Blinston

PROGRAM **LOAVES & FISHES:**
Mike Counseel

THANK SPEAKER Bob McDougall

October 16th

GREETERS Janeane Coutu,
Bill King, Al Smith

SGT AT ARMS Mike Herold

INVOCATION Judy Malcolm

HEAD TABLE President Ken, Amy Cullen, Carey McIver, Basil Hobbs, Janeane Coutu, Bill King, Al Smith

INTRODUCE GUESTS Wayne Kuss

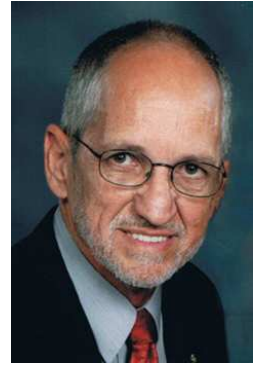
INTRODUCE SPEAKERS Charles Ramos

PROGRAM **LITTLE FERNS:**
Amy Cullen

THANK SPEAKER Guenter Raedler

Using social networking to reach youth by Ryan Hyland - Rotary International News – 28 September 2009

Rotarians should embrace social networking tools as a means to connect with young people and promote youth programs, says Chuck Frazier, general coordinator of the Youth Services Resource Group.



"There has been a massive change in technology that better allows people to promote and market," says Frazier, a member of the Rotary Club of Emporia, Kansas, USA, and past governor of District 5710. "We're encouraging Rotarians to join social networks such as Facebook and Twitter to better connect with youth program participants.

"With social networking, members can share their experiences and the benefits of joining a youth program," Frazier adds. "Being a part of these programs is fun. We need to get that message out there."

Recognizing the importance of youth in Rotary's future, Past RI President Wilfrid J. Wilkinson appointed the [Youth Services Resource Group](#) in 2007-08. The group works to increase membership in Rotary's youth programs: [Rotaract](#), [Interact](#), Rotary Youth Leadership Awards ([RYLA](#)), and [Rotary Youth Exchange](#).

Frazier says one of his group's goals has been to help build closer relationships between youth program participants and their sponsor club or district. The group also wants to get clubs and districts -- and youth -- involved with more than one program.

"Just like business, once you have a client who knows your product, you try to sell them more of your other products," he says. "You want to keep those clients. Stronger interaction will only make both stronger."

Frazier says he's been involved in Rotary's youth programs for decades. He hosted his first Youth Exchange student in 1981. His daughter is a former exchange student, and his son was a RYLA participant.

"I have a great deal of admiration and respect for these programs," he says. "I want to see all four programs grow. What we'd like to see happen, ultimately, is to keep them involved and keep involving them more."

Frazier says the Youth Services Resource Group works year round to promote the future of Rotary through the next generation of Rotarians.

"There are all kinds of possibilities if we just let current youth program participants know about other Rotary programs that are out there for them," he says. "With the technology available now, Rotarians and young people can more effectively spread the word about Rotary."

DATES TO REMEMBER

Oct 16-18—Rotary Book Sale, Northtown Centre. Volunteers and Books needed.

Nov 29—Family Christmas Breakfast, Beban Park clubhouse

Dec 16—Bayview School Christmas Lunch

Dec 17—Rotary Christmas Dinner at Nanaimo Golf Club



Winner of
District 5020
Best Bulletin
Awards

*"COGS" is the official bulletin of the
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